

OSTALI DANI

		CB	COLOR
1/1	25,5x34,3 cm	900	1.170
1/2	25,5x17 cm	500	650
1/2 Junior Page	16,8x26,5 cm	600	780
1/3	25,5x11,5 cm	400	520
1/4	12,5x17 cm	250	325
1/8	12,5x8.2 cm	140	182
1/16	8,2x6,5 cm	80	104

PETAK

		CB	COLOR
1/1	25,5x34,3 cm	1.000	1.300
1/2	25,5x17 cm	550	715
1/2 Junior Page	16,8x26,5 cm	650	845
1/3	25,5x11,5 cm	450	585
1/4	12,5x17 cm	300	390
1/8	12,5x8.2 cm	170	221
1/16	8,2x6,5 cm	100	130

OGLASI – 1 cm u stupcu (do veličine 35 cm²)

Cijena na zadnjoj strani 30 KM
Cijena na prednjoj strani 50 KM
Za oglase šire od jednog stupca cijena se posebno utvrđuje!

Duplerica color petak – 2.700 KM
Duplerica color ostali dani – 2.500 KM

Poseban smještaj + 20%

Reportaža koja zahtijeva angažovanje
novinara i fotografa + 30%

Poseban smještaj + 100%
4–6. strana do veličine 1/2 strane

Cijena insertovanja letka po primjerku 0.10 KM

Tehnički uslovi i standardi oglasnog materijala

COLOR

CMYK mode
TIFF ili JPEG format
200–300 dpi rezolucija
crna boja iz jednog prolaza (100% Black)

CRNO-BIJELO

Grayscale Mode
TIFF ili JPEG Format
200–300 dpi rezolucija

www.nezavisne.com CIJENA REGULISANA POSEBNIM CJENOVNIKOM



Regija Banja Luka
Regija Sarajevo
Regija Tuzla

106.4 Mhz
87.7 Mhz
95.5 Mhz

Regija Bihać
Regija Kotor Varoš

99.3 Mhz
89.7 Mhz

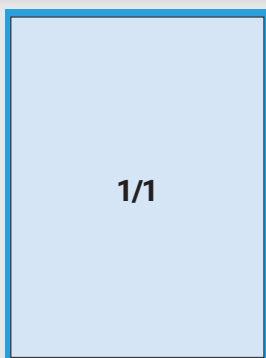
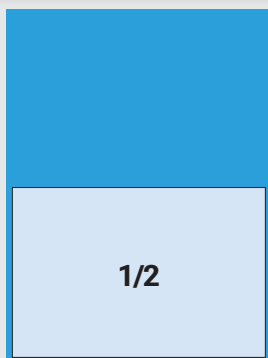
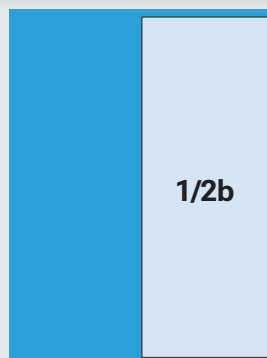
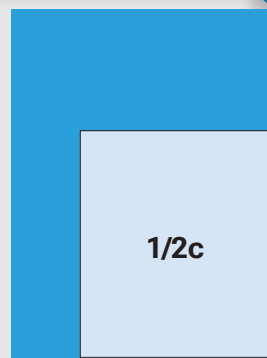
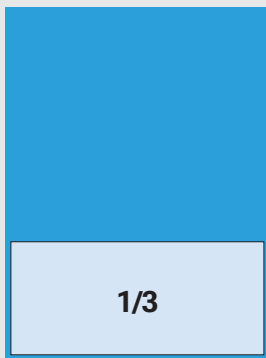
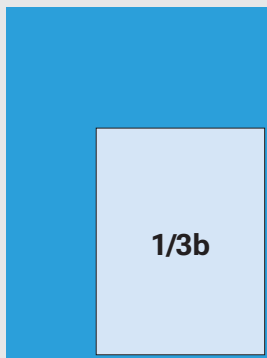
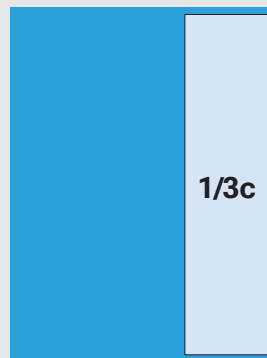
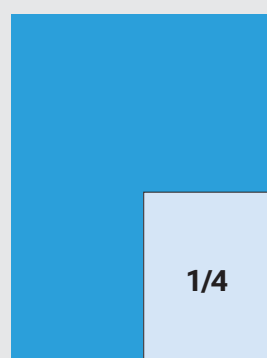
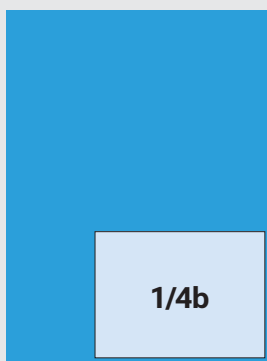
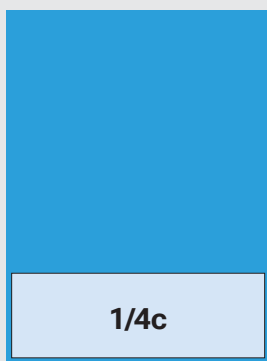
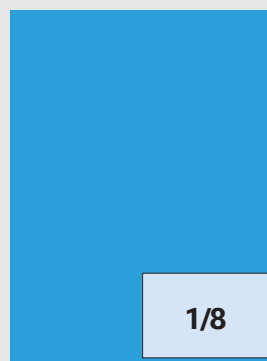
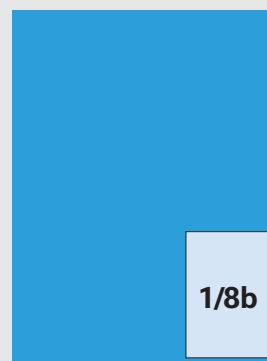
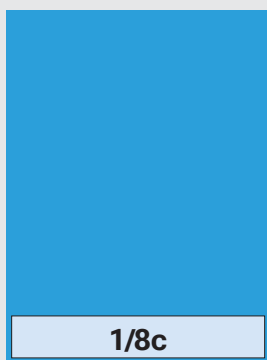
Vrijeme emitovanja	do 10 sek.	10 do 20 sek.	20 do 30 sek.	30 do 40 sek.	40 do 50 sek.	50-60 sek.
05.00–06.59	4	5	6	7	8	14
07.00–10.29	7	10	14	16	20	29
10.30–11.59	5	8	10	13	17	22
12.00–14.29	6	9	13	15	18	26
14.30–16.59	7	11	14	16	20	29
17.00–20.59	5	8	10	13	17	22

Mali oglasi u terminima 9.00, 15.00 i 21.00
do 30 riječi (1 emitovanje) 11 KM
30 do 50 riječi (1 emitovanje) 14 KM
50 do 70 riječi (1 emitovanje) 17KM

Izrada posebno dramatisovanog radio-spota
(džingla) – cijena na upit

Sve cijene su izražene u konvertibilnim markama – KM
NAPOMENA: Na sve cijene obračunava se PDV u iznosu od 17%

Žiro račun: Nova Banka a.d. Banja Luka, 555-007-00032075-62
Plaćanje iz inostranstva: ACCOUNT NUMBER: 450023 06450001634 50
Raiffeisen bank BiH, swift code: RZBABA2S

**255 × 343****255 × 170****125 × 343****168 × 265****255 × 115****125 × 210****82 × 343****125 × 170****168 × 130****255 × 82****125 × 82****82 × 130****255 × 42****82 × 65****Tehnički uslovi i standardi oglasnog materijala****COLOR**

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