

OSTALI DANI

		CB	COLOR
1/1	25,5×34,3 cm	1.200	1.400
1/2	25,5×17 cm	700	800
1/2 Junior Page	16,8×26,5 cm	900	1000
1/3	25,5×11,5 cm	550	650
1/4	12,5×17 cm	350	450
1/6	12,5×11 cm	300	400
1/8	12,5×8.2 cm	200	250
1/16	8,2×6,5 cm	150	200

PETAK

		CB	COLOR
1/1	25,5×34,3 cm	1.300	1.500
1/2	25,5×17 cm	750	900
1/2 Junior Page	16,8×26,5 cm	1000	1100
1/3	25,5×11,5 cm	600	700
1/4	12,5×17 cm	400	500
1/6	12,5×11 cm	350	450
1/8	12,5×8.2 cm	250	300
1/16	8,2×6,5 cm	180	250

OGLASI – 1 cm u stupcu (do veličine 35 cm²)

Cijena na zadnjoj strani 60 KM
 Cijena na prednjoj strani 100 KM
 Za oglase šire od jednog stupca cijena se posebno utvrđuje!

Duplerica color 3.500 KM

Poseban smještaj + 20%

Reportaža koja zahtijeva angažovanje
 novinara i fotografa + 30%

Poseban smještaj + 100%
 4–6. strana do veličine 1/2 strane

Cijena insertovanja letka po primjerku 0.20 KM

Cijena insertovanja letka po primjerku (ograničen tiraž) . . 0.50 KM

Tehnički uslovi i standardi oglasnog materijala
COLOR

CMYK mode
 TIFF ili JPEG format
 200–300 dpi rezolucija
 crna boja iz jednog prolaza (100% Black)

CRNO-BIJELO

Grayscale Mode
 TIFF ili JPEG Format
 200–300 dpi rezolucija

www.nezavisne.com CIJENA REGULISANA POSEBNIM CJENOVNIKOM



Regija Banja Luka . . 106,4 Mhz
 Regija Sarajevo 87,7 Mhz
 Regija Tuzla 95,5 Mhz

Regija Bihać 99,3 Mhz
 Regija Kotor Varoš . . 89,7 Mhz
 Regija Bijeljina 88,4 Mhz

Regija Brčko 96,3 Mhz
 Regija Zvornik 98,3 Mhz
 Regija Vlasenica . . 101,8 Mhz

Vrijeme emitovanja	do 9 sek.	10 do 19 sek.	20 do 29 sek.	30 do 39 sek.	40 do 49 sek.	50-59 sek.
05.00–06.59	7	10	12	15	18	26
07.00–10.29	9	12	15	17	20	29
10.30–11.59	7	10	12	15	18	26
12.00–14.29	7	10	12	15	18	26
14.30–16.59	9	12	15	17	20	29
17.00–20.59	7	10	12	15	18	26

Mali oglasi u terminima 9.00, 15.00 i 21.00
 do 30 riječi (1 emitovanje) 11 KM
 30 do 50 riječi (1 emitovanje) 14 KM
 50 do 70 riječi (1 emitovanje) 17KM

Izrada posebno dramatizovanog radio-spota
 (džingla) – **cijena na upit**

Sve cijene su izražene u konvertibilnim markama – KM

NAPOMENA: Na sve cijene obračunava se PDV u iznosu od 17%

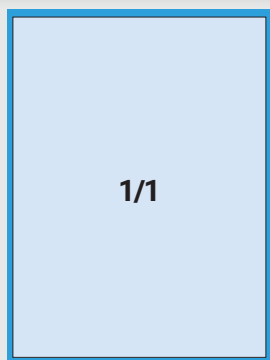
Žiro račun: Nova Banka a.d. Banja Luka, 555-007-00032075-62

Plaćanje iz inostranstva: ACCOUNT NUMBER: 450023 06450001634 50

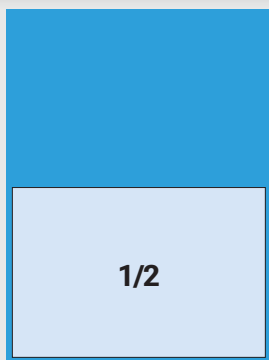
Raiffeisen bank BiH, swift code: RZBABA2S

Braće Pišteljić 1, Banja Luka
 Tel: 051/331-864, fax: 331-867
 marketing@nezavisne.com

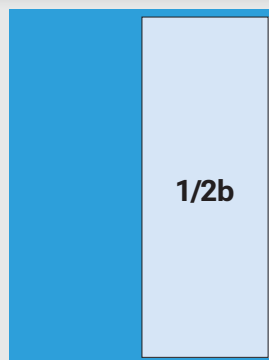
Zagrebačka 20/III Šumarski fakultet, Sarajevo
 Tel/fax: 065/850-445
 nn_marketing@bih.net.ba



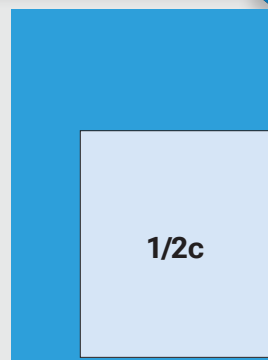
255 × 343



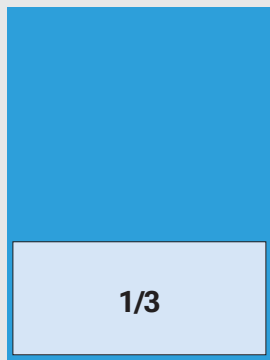
255 × 170



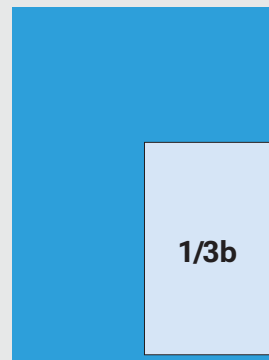
125 × 343



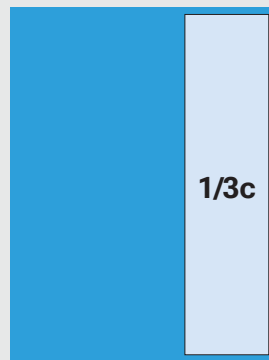
168 × 265



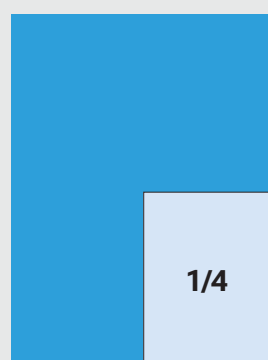
255 × 115



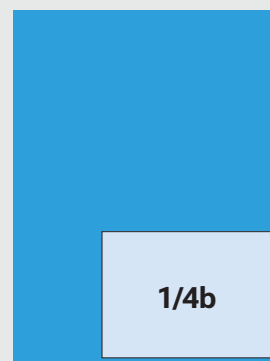
125 × 210



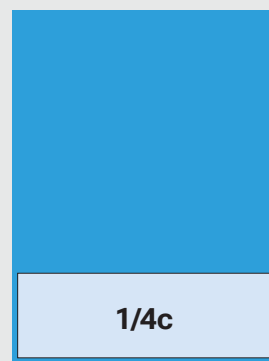
82 × 343



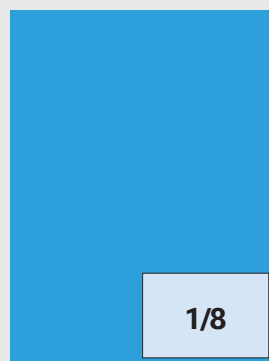
125 × 170



168 × 130



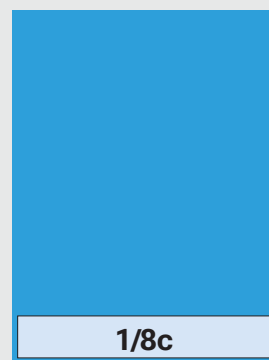
255 × 82



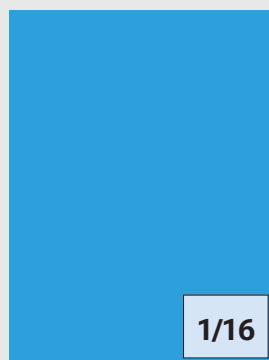
125 × 82



82 × 130



255 × 42



82 × 65

Tehnički uslovi i standardi oglasnog materijala

COLOR

CMYK mode
TIFF ili JPEG format
200–300 dpi rezolucija
crna boja iz jednog prolaza (100% Black)

CRNO-BIJELO

Grayscale Mode
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